



AMERICA'S LARGEST JUNIOR ROAD
DEVELOPMENT PROGRAM

USA CYCLING JUNIOR CLUB OF THE YEAR 2011, 2012, 2013 & 2014



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TEAM

ROK FORM®

BEYOND PROTECTION

JUNIOR DEVELOPMENT
southern california

SPONSORSHIP INFORMATION

The Velosport Junior Development Team is America’s best junior road cycling program! Team Velosport was honored by USA Cycling as their 2011, 2012, 2013, and 2014 Junior Club of the Year, in addition to our designation as a Center of Excellence Team for 2011-2014. They are also America’s largest program, with a current roster of over 100 junior members. Located in Southern California, Team Velosport appeals to junior road cyclists ages 9 through 22, and all skill levels from beginner to Category 1 Elite racers.

GOALS

Team Velosport strives to educate juniors and their families about the sport of road bike racing. Skilled coaches assist the athletes with their training goals through active and organized programs, supporting them in a safe friendly environment. Team Velosport provides a pathway for those with desire and talent, and a fun atmosphere for all.

WHAT WE OFFER

The team Velosport program caters to many age and skill levels. As an extremely active organization, there are over 125 training rides conducted annually that range from beginner to advanced level. This includes pro-led training rides for the Elite level team riders. The Velosport athletes are supported by several top USAC certified coaches throughout the season; a pro racer supported three day training camp, core workout sessions led by a National Champion pro racer, and Velodrome/track training sessions. Team Velosport also runs an annual European race trip, which gives seven junior riders the opportunity to experience European racing including a top ranked UCI 2.1 stage race.

RACING SUCCESS

Team Velosport has won USA Cycling’s SCNCA SoCal Cup the past five years and has developed multiple state champions and national medalists. Many alumni members have been hand picked by other elite clubs as well as the USA National team, including a national medalist, a member who raced at the Junior World Championships, and the 2015 Tour of California.

HOW WE DO IT

The team started in 2008 with six members with support from parents and a local bike shop. The team has nearly doubled its membership each year, solely by word of mouth and the dedication of parent volunteers. The team remains an all volunteer run program and operates as a not for profit organization. Team Velosport’s operating budget is minimal in comparison to other teams, while offering greater service and enhanced experiences for their junior members. Assistance and support from sponsors in the form of free or discounted product and/or monetary contributions play a significant role in the continued growth and success of the team.

WHAT’S IN IT FOR YOU?

Team Velosport sponsors get great exposure throughout the season. This comes from product use by our 100+ members and word-of-mouth promotion to family and cycling friends. The elite juniors actively utilize all forms of social media to thank and promote sponsors. Sponsor logos are prominently displayed on team jerseys, banners, posters, tents, signs/stickers on the team car and on the team’s popular web site. Team Velosport is always ready to assist it’s sponsors with any request such as a promotional ride, booth support, etc. Lastly, sponsorship of the junior members is a great way to support the cycling community and to grow the future generation of the sport!

VISIT OUR WEBSITE @
www.jrcycling.com

